

FAS236 Design 1 Fall 2015 Mon. 6–9pm Thurs. 9am–12pm

Projecs/Assignments	Class 1 Thur 10 Sept Week 1	Class 2 Mon 14 Sept Week 2	Class 3 Thur 17 Sept Week 2	Class 4 Mon 21 Sept Week 3	Class 5 Thur 24 Sept Week 3	Class 6 Mon 28 Sept Week 4	Class 7 Thur 1 Oct Week 4	Class 8 Mon 5 Oct Week 5	Class 9 Thur 8 Oct Week 5	Class 10 Mon 12 Oct THANKSGIVING NO CLASS	Class 11 Thur 15 Oct Week 6	Class 12 Mon 19 Oct Week 7
1. Silhouette Composition		Assignment handed out.						Silhouette assignment due				
2. Stencil			Introduction to making stencils	Preliminary design due.		Stencil assignment due						
3. Pattern of Life						Assignment handed out.		Preliminary design due.				
4. Collage/Bookcover							Collage/Book-cover Assignment handed out		• scan collage • Work on bookcover/logo design,		Preliminary bookcover design due	Collage/Book-cover/Logo due
5. 10 Favourite Things												Assignment handed out.
In-class Exercises	Initial Letter	Initial Letter due				In A Word	In a Word due				I Touched This Button	I touched this button due
Topics covered (software is in blue)	<ul style="list-style-type: none"> • Main categories of type and lettering • colour associations • graphic design strategies • Four principles of good design? Does it look good? Does it function well? Is it memorable? Is it intriguing? • design elements 	Illustrator <ul style="list-style-type: none"> • pen tool • types of anchor points • setting preferences • stroke and fill 	Illustrator <ul style="list-style-type: none"> • Manipulating objects • Layers • Transform>reflect • joining anchor points • reflect tool • scale tool 	Illustrator <ul style="list-style-type: none"> • Gradient Tool • swatches • colour • grouping • Transparency • Clipping mask in AI • compound paths • placing images 	illustrator <ul style="list-style-type: none"> • gradient tool 	<ul style="list-style-type: none"> • Pattern lecture • drawing simple pattern • pattern structure: the repeat 	<ul style="list-style-type: none"> • introduction to collage: Baby collages, object turned into a person • Show examples from previous classes 	<ul style="list-style-type: none"> • further collage work (Frankenstein collage) • work on collages Illustrator <ul style="list-style-type: none"> • creating art brushes • type on path • type>create outlines 	Illustrator <ul style="list-style-type: none"> • gradient mesh tool • blend tool • width tool • ten type treatments • warping type <ul style="list-style-type: none"> • Presentation: Book cover design and unique lettering • scanning • shear tool 		Illustrator <ul style="list-style-type: none"> • using pen tool, brush and pencil • Designing a logo • pathfinder panel <p>Work on logo design</p>	Illustrator <ul style="list-style-type: none"> • Type on a path tool • logo design • show tutorial (www.thenounproject.com) • examples of good book cover designs (www.casualoptimist.com) • Introduction to InDesign (pages,
In-class activities	<ul style="list-style-type: none"> • lecture on symmetry, page design • nameplate • class photos • creating Initial Letter 	<ul style="list-style-type: none"> • Group assessment of good and bad design • drawing circles, waves, clouds, diamonds and hearts 	<ul style="list-style-type: none"> • Drawing clubs and spades • avoiding acute points for objects 		<ul style="list-style-type: none"> • drawing striped pole • Make/Shift lecture • recreate pattern example 	<p>We will be working in S231 in the SCAET building.</p> <ul style="list-style-type: none"> • In A Word exercise with given word 	<ul style="list-style-type: none"> • work on collages in our regular classroom, J323 	<ul style="list-style-type: none"> • work on collages: Frankenstein collage • drawing Frankenstein accordion letters 			<ul style="list-style-type: none"> • make buttons • critiques of some Pattern of Life assignments • critiques of some bookcover designs • work on 	
Tools, supplies, materials needed		<ul style="list-style-type: none"> • Bring example of Good Design and example of Bad Design 		<ul style="list-style-type: none"> • Bring example of pattern that you like. 		<ul style="list-style-type: none"> • cardboard box, plastic straws, glue gun, cutting mat, Xacto knife 	<ul style="list-style-type: none"> • magazines, glue, artboard (3 pcs. 8 1/2 x 11"), Xacto knife, scissors, cutting mat, glue stick, scrap paper for applying glue 	<ul style="list-style-type: none"> • magazines, glue, artboard (3 pcs. 8 1/2 x 11"), Xacto knife, scissors, cutting mat, glue stick, scrap paper for applying glue 	<ul style="list-style-type: none"> • Bring at least one completed collage to class to scan 			
Optional readings (Read pages indicated prior to class)		<ul style="list-style-type: none"> • Thinking With Type, type history: pp 12-31 • Design Basics Index, pp 50–77. 		<ul style="list-style-type: none"> • Graphic Design The New Basics, Pattern: pp 184-197 • Graphic Design The New Basics, Colour: pp 80- 83 • Design Basics Index, Colour, pp 206–227. 		<ul style="list-style-type: none"> • Graphic Design The New Basics, Figure/Ground: pp 84-99 • Thinking With Type, Anatomy/Size: pp. 34-37 • Design Basics Index, pp 98–117. 	<ul style="list-style-type: none"> • Graphic Design The New Basics, Modularity: 158 - 173 	<ul style="list-style-type: none"> • Thinking With Type, Anatomy of type: pp 34-35 web site for good drawing exercise: http://vector.tutsplus.com/tutorials/illustration/how-to-draw-a-fall-leaf-using-adobe-illustrator/ 				

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Project	Class 13 Thur 22 Oct Week 7	Class 14 Mon 26 Oct Week 8	Class 15 Thur 29 Oct Week 8	Class 16 Mon 2 Nov Week 9	Class 17 Thur 5 Nov Week 9	Class 18 Mon 9 Nov Week 10	Class 19 Thur 12 Nov Week 10	Class 20 Mon 16 Nov Week 11	Class 21 Thurs 19 Nov Week 11	Class 22 Mon 23 Nov Week 12	Class 23 Thur 26 Nov Week 12	Class 24 Mon 30 Nov Week 13
3. Pattern of Life		Pattern assignment due										
5. 10 Favourite Things (8 page booklet)				10 Favourite Things. Stage 1 due.	10 Favourite Things Assignment due.							
6. The New Me							Assignment handed out.		Work on The New Me	Work on The New Me	The New Me Assignment due.	
7. Make/Shift OR Calendar OR Diagramming Myself OR Chess set		Assignment handed out						Individual meetings to discuss preliminary design	Individual meetings to discuss preliminary design	Individual meetings to discuss preliminary design	Help with End of Term assignment.	End of Term Assignment due
In-Class Exercises					Colour My World	Platonic Solid	Platonic Solid due	Colour My World due				
Topics covered	InDesign • pref. • Master Pages • doc. setup • text threads • rotating text frames • kerning, tracking, leading, alignment • choosing fonts for body copy • choosing fonts for display type • placing and scaling images	PhotoShop • quick mask • clipping path InDesign • paragraph panel • hyphenation • justification • Drop caps	PhotoShop (Use class photos) • selection tools • copy and paste • feather • clone tool • healing brush • image adjustments (levels, curves, colour balance) InDesign • Links Panel • Diagramming Myself Slide Presentation	InDesign • Swatches panel • Colour panel • Spot and Process colours • colour tints • Calendar Slide Presentation	Colour • RGB Colour system • CMYK Colour system • transparency PhotoShop • image size • canvas size • crop tool • transform • free transform	Comical Platonic Solids (cube, tetrahedron, octahedron) with portions of outfits, characters, word balloons, sound effects.	• GIF animation • critiques of some Platonic Solids	PhotoShop • (Tom Thomson shack) • image size • canvas size • resolution • crop tool • transform • free transform • Dodge and Burn tools • narrative. Where are you going?	Feedback on The New Me	Feedback on The New Me		
In-class activities	Critiques of book covers	• Work on 10 Favourite Things	• Work on 10 Favourite Things	• presentations of calendar samples	• Fold and staple book in class. • How to lay out a circular calendar	We will be working in S231 in the SCAET building.	• Creating a GIF animation	• work on The New Me	• work on The New Me • Work on Calendar. Make/Shift, Diagramming Myself or Chess Set	• Work on Calendar. Make/Shift, Diagramming Myself or Chess Set	• Work on Calendar. Make/Shift, Diagramming Myself or Chess Set	
Tools, supplies, materials needed		Bring digital images of your 10 things or flat materials that you can scan.	Bring digital images of your 10 things or flat materials that you can scan.	Bring an example of a calendar design that you like.	Bring cutting mat, triangle, X-acto knife, metal ruler, bone folder.	Bring illustration board, Xacto knife, glue gun, cutting mat, paint or markers, brushes, several of your favourite comic books to cut up	Bring a cell phone with camera or digital camera to take some photos in class.					
Optional readings (Read pages indicated prior to class)	• Thinking With Type, Kerning, Tracking, Line Spacing, Alignment, pp 80-85 • Graphic Design The New Basics, Rhythm and Balance, pp 29-39		• Graphic Design The New Basics, Scale, pp 41-51	• Thinking With Type Classification, pp 42-43 Graphic Design The New Basics, Color, pp 71-78,	• Graphic Design The New Basics, Calendar grid, pp 180-181	Graphic Design The New Basics, Modularity, pp 158–173.						